

CASE STUDY: CARBONZERO CERTIFICATION

Fullscript Achieves
Carbonzero Certification



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About the Partnership:

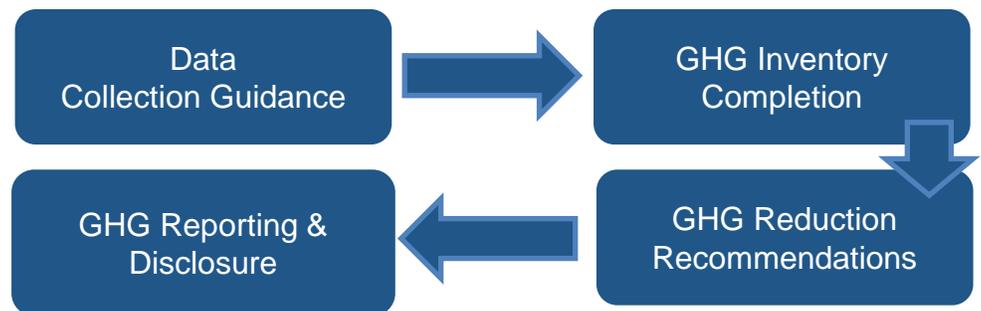
In 2019, Fullscript partnered with Carbonzero to receive support in measuring and reducing their corporate climate impact. Through this ongoing partnership, Fullscript measures and achieves carbon neutrality for their annual carbon footprint, while identifying potential emissions reductions initiatives across its operations.

Fullscript is a free supplement dispensing platform and treatment adherence tool that supports practitioners at the point of care and beyond. Practitioners can choose virtual dispensing, in-office sales, group care, or whatever mix fits their workflow. They can recommend industry-leading supplements then use treatment adherence features to automate refills, educate, and promote wellness from anywhere.

Carbonzero Certified:

The **Carbonzero Certified (CZC)** program allows organizations to claim carbon neutrality under a structure that maintains a high level of environmental integrity. The program ensures participants adhere to a stringent emissions measurement methodology and offset project selection process.

As part of its Carbonzero Certification, Fullscript received support from Carbonzero on the following project milestones as it worked towards carbon neutrality:

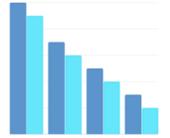


Carbonzero Certified organizations are granted use of their own unique serialized mark. The mark is fully auditable on the Carbonzero Registry and tracks carbon offsetting efforts.

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Project Highlights:

- Completed a **Greenhouse Gas (GHG) Inventory** to measure the carbon footprint of the business.
- Measured **Scope 1, 2, and 3 GHG emissions** including Business Travel, Data Servers and Product Shipments.
- Reviewed GHG Emissions Hotspots to identify potential **emissions reduction measures** to be completed in the future.
- Carbonzero provided **nature-based and renewable energy carbon offsetting solutions** to mitigate Fullscript's climate impacts.



In announcing its carbon neutrality commitment, Fullscript further differentiated itself from its peers and urged the integrative medicine community for further action.

From the CEO:

“We wouldn't be living up to our core value of community if we stopped at carbon neutrality. As our leadership team continues to revisit and reinvent our day-to-day practices, we urge the integrative medicine community to do the same and to share their ideas so that we can turn them into action.”

- Kyle Braatz, Fullscript's Chief Executive Officer

About Carbonzero:

Carbonzero assists organizations of all sizes by helping them measure, report, and reduce their emissions. Our approach, tools and services ensure that our clients can cost-effectively meet their GHG measurement and reduction commitments as part of a corporate social responsibility (CSR) strategy.



www.carbonzero.ca